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# HOTEL & FOODSERVICE

R E V I E W

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does design pay?





**Architects:** Kalhan Mattoo and Santha Gour Mattoo,

**Concept:** The architects had created a model of a room.

**Implementation:** The module contained the zany concept of allowing you to create your own space by shifting the furniture and accessories the way one would want them placed. A loose but futuristic design that allowed one's imagination to run riot. Calling it Sin Lounge had a purpose. They wanted to put across an idea that one could create a personal space where the guest could literally lose himself in the ambience of total relaxation cutting himself off from the world. A den that frees itself from rigidity.

The furniture, the walls and the flooring could have surfaces and coverings of one's choice. Says Mattoo, "We could cover the walls and the furniture with fur or leather or any other material the customer would want. The sculptural nature of the design arouses intense feelings. Our design is polymorphically exciting rather than platonically correct—a space sculpted by voluptuous curves and carnal materiality! A space for hard-core lounging and hedonistic overindulgence, every inch of it screaming 'louche'."

The non-conformity of the design did



excite some but the verdict was: fine for a resort but not the usual hotel. However, Mattoo had a clear idea about the target audience he had in his mind. Says he, "True, the design is very radical and revolutionary for many hoteliers but we are looking at those who are adventurous enough to give an option of such rooms to their customers. In hotels abroad the guests do get a pick of rooms that are mood-oriented and funky."

**Approx. cost:** Would depend upon

the choice of materials the client would want.

**Response:** Dhiren Kanwar, Owner, Gourmet Street, "In interiors, the materials used by the designers are really new. Kalhan Mattoo's design was on a different level but very contemporary."

Mehul Patel, Partner, Mercury Enterprises, Surat "I was impressed by Kalhan Mattoo's design. Something new and exciting."

**“In interiors the materials used by the designers are really new. Kalhan Mattoo's design was on a different level but very contemporary.”**

—Dhiren Kanwar





Vidyalankar Engineering College



Night Lovers Pub



Kushma Weekfield

**Projects Executed In India**

- Night Lovers Pub, Bangalore
- Lover's Night Club, Bangalore
- Coco's Fast Foods Eatery, Mumbai
- Andheri Recreation Club, Mumbai
- Ayu Care Ayurvedic Health Spa, Mumbai
- Heerji Arcade, Mumbai
- Vidyalankar Engineering College, Mumbai

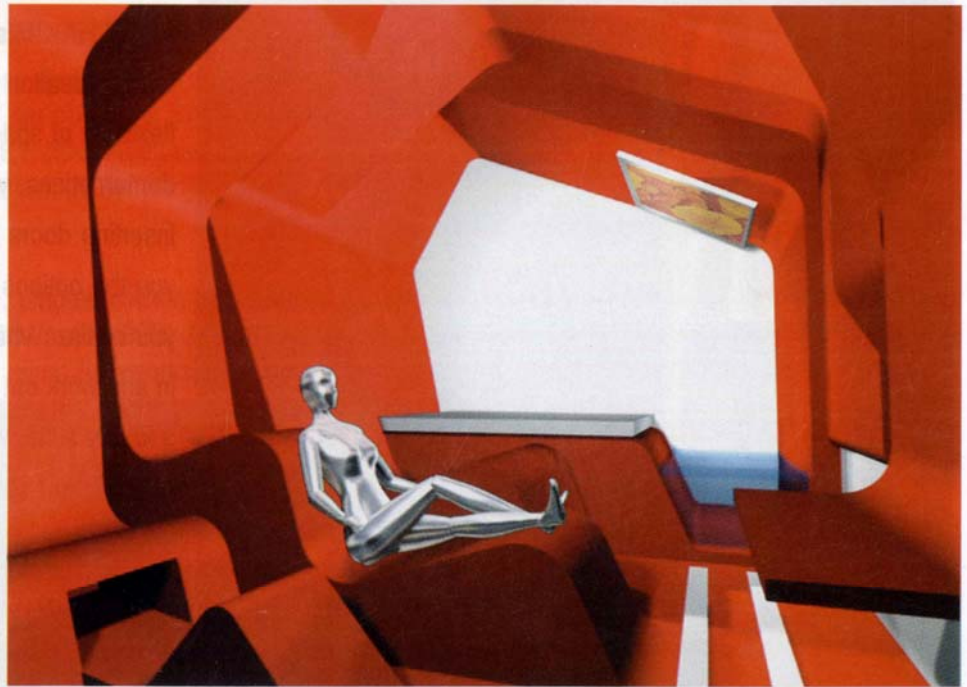


**CONCEPT**

sin lounge(model)

**DESIGN** kalhan mattoo  
and santha gour mattoo

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architecture private limited  
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**KALHAN & SANTHA**'s design is as intriguing as their prose. A sample : "We offer escape from contemporary orthogonal rigidity and barren minimalism into a space sculpted by voluptuous curves and carnal materiality!" Get it?!

Unfortunately, many shoppers didn't. They were looking for a readymade bargain and missed the point, in fact often missed the room. They glanced at the undulating furniture and the sculpted couple, and moved on, wondering what was so sinful about the room. Come on guys, look beyond the obvious; can't you see the red lights and the hidden pleasures of the tunnel of sin? (the tunnel of your mind?).

Enigma also attracts. So Sin Lounge had many takers as well. It would be interesting to know how many prospects will convert into a sale and how many of the converted will give this couple a free hand to "unplug from reality".



**DIMMING CONTROLS** by anusha technovision **veneers** by shree jalaram timber **Metal FLOORING** by entura